PwC Digital-X
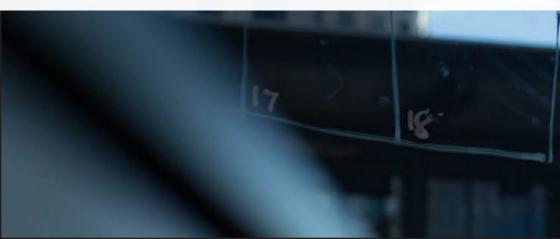# Developing
the Corporate
Digital Future

pwc

Digital-X
Developing the Corporate Digital Future

We help you shape the digital future of your business

PwC designs and executes Corporate Accelerators and Co-Innovation programs to maximize the outcome of your startup cooperation, to fuel your digital journey.

Digital-X guides your innovation team with a software-supported, proven methodology that achieves tangible results even in the first year in 3 dimensions: new digital business models, a shift to an agile corporate culture, and branding as an innovator in your ecosystem.
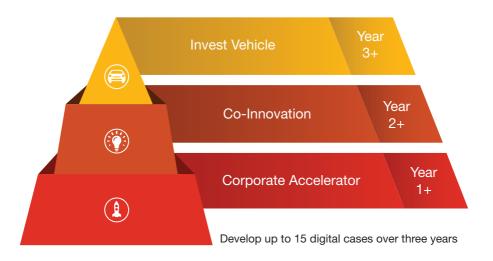
Best Practice Examples

High-Tech Accelerator
Silicon Valley based global High-Tech Company

Co-Innovation: High-Tech / Telco-Accelerator
Consortium of leading high-tech and telecom companies

Agritech Accelerator
Large international agricultural trading company

Fintech Accelerator
Universal Bank operating in 14 countries in CEE

Smart Mobility Accelerator
Leading international intelligent transportation provider

Digital-X – the PwC Accelerator in a box

A 3-year methodology ensures sustainable digital success.

Our proven methodology is individually tailored to your specific digital challenges via the 'Plug-In' workshop, which enables your teams to lead the digital transformation following the Digital-X curriculum.

The Digital-X methodology is supported by the Process Automation Engine 'PAE' with 500+ tasks supported by c.1,300 documents with a weekly view and targets, organized in KPI-based Phases and 9 Work-streams.

Invest Vehicle — Year 3+

Co-Innovation — Year 2+

Corporate Accelerator — Year 1+

Develop up to 15 digital cases over three years

Why start your Digital-X journey

Ensuring the success of Digital-X

Benefits across your organization

- Stay up-to-date to enhance your competitive advantage
- Access disruptive technologies and best startup teams globally
- Create an experience of agility and digital touch
- Proven, best practice and even digitally powered methodology

To get the most out of the Digital-X program you should

- Think and act globally to work with international startups
- Anchor it in your headquarters with your innovation department
- Ensure strong sponsorship – ideally from the CEO
- Want to break up silos in a potentially complex organization

Digital-X unique characteristics

6 key characteristics make Digital-X outstandingly successful

1. Collaboration with global startups

2. Remote program with 5 intense on-site interactions

3. PoC (Proof of Concept) Fund ensures a real, mature vendor relationship with the startups

4. Equity-free program

5. Industry agnostic approach

6. Guided software-based Digital-X methodology

Your Contacts

Do you have any questions or issues you would like to discuss with us?
Please call or write us – we look forward to hearing from you!

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